

JOSH GREEN

Communications Specialist

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www.joshgreenfilms.com

WORK HISTORY

U.S. Census 2020

MEDIA SPECIALIST | 07/2019 - Current

- Serve as primary media contact in Contra Costa County for media and researchers. Manage content to recruit essential census workers.

Peaxy, Inc

DIRECTOR OF MARKETING | 01/2016 - 08/2018

- Directed the marketing and communications department at a software company working in the data access and Industrial Internet space.

San Francisco Chronicle

COPYEDITOR | 09/2000 - 04/2009

- Worked in the newsroom as part of the daily news operation.

Blue Shield of California

MANAGING EDITOR | 07/2001 - 09/2002

- Managed a team of four writers who produced all Blue Shield marketing collateral materials. Wrote selected pieces and worked with design team to ensure that appropriate copy tone, brand and message were incorporated into the finished product.

TechTV

EXECUTIVE WEB PRODUCER | 10/2000 - 04/2001

- Managed team of five writers at a TV channel's Business & Money Zone.

HIGHLIGHTS

- Managed teams of writers and designers at a large healthcare company and at Silicon Valley startups.
- Writes freelance opinion, travel, book review and business pieces for Bay Area newspapers.
- Has deep experience in project management and marketing leadership positions in tech and healthcare industries.

INTERESTS AND VOLUNTEERING

- Volunteer docent at the Point Bonita Lighthouse.
- Teach American Politics courses at the college level.
- Amateur mountain climber.
- Plays the saxophone, guitar and piano.

SKILLS

- Adobe Creative Suite
- Video Editing
- Motion Graphics
- Sound Editing with ProTools
- Web Production
- WordPress
- CMS Tools
- Google Analytics and AdWords
- Social Media Campaign Strategy

EDUCATION

Berkeley City College

Multimedia Department

Certificates of Achievement and Proficiency:

- Video Arts Level I
- Foundations of Video
- Documentary Production
- Writing, Directing & Producing
- Writing for Multimedia

University of Cal.- Berkeley

December 2013

Doctorate: Political Science

Specializing in American Politics and Public Opinion

Stanford University

June 1994

Master of Arts: Communication (Journalism)

Cornell University

May 1993

Bachelor of Arts: English and Government

- Graduated cum laude